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# ARCTIC GLACIER

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## Arctic Glacier Names Harrald Kroeker to the Board of Directors

WINNIPEG – April 1, 2013 – Arctic Glacier has named Harrald Kroeker to its Board of Directors.

Mr. Kroeker has over thirty years of experience in sales, operations and general management in the consumer products industry. Most recently, Mr. Kroeker was President of the Fresh Dairy Direct division at Dean Foods, where he led the division to record profitability, increased its market share and drove significant operational improvements. Prior to Dean Foods, Mr. Kroeker held leadership positions at Pepsi Bottling Group and PepsiCo. He started his career in sales and marketing at Proctor & Gamble and Polaroid Canada.

Bret Wiener, a Managing Director at H.I.G. Capital commented, “We look forward to Harrald’s contributions as a member of Arctic Glacier’s board. His deep experience with a broad range of consumer products and distribution businesses will help in guiding Arctic Glacier in the years ahead.”

### About Arctic Glacier

The Company is a leading producer, marketer and distributor of packaged ice, with a strong and loyal customer base across Canada and much of the northern, central and western United States. The Company serves six Canadian provinces and 25 U.S. states and is the largest producer of packaged ice in Canada and second largest producer in the United States. Arctic Glacier operates a network of production plants and distribution facilities that provide ice to over 75,000 retail locations. The Company’s main product is packaged ice, primarily under the brand name Arctic Glacier® Premium Ice and the Company also sells other products such as bottled water, dry ice, packaged wood, rock salt and sells and leases ice-making and dispensing equipment in certain markets. For more information, visit [www.arcticglacier.com](http://www.arcticglacier.com).

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